

New Internet Marketers Fail In Their Businesses Because They Are Greedy¹

by

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Nine out of ten newcomers to Internet marketing fail and they quit within six months. There are many reasons why such a big number of new Internet marketers fail to achieve success. One reason I find most intriguing is greed. This excessive desire for money causes almost all of them to fail and they drop out just as fast as the way they came in.

Many newcomers are opportunists and join [Internet marketing](#) programs with very high expectations of making lots of money on-line in the quickest time. They are attracted by promises of "instant wealth", "overnight success", "make thousands of dollar a day/week/month", "be millionaires in so many days" etc. These are nothing more than empty promises and questionable futures. They should steer clear of "here today, gone tomorrow" companies.

But they join the programs anyway. They do not know a scam when they see one. They only see the dollar sign and how ridiculously rich they can be in a very short time. They are blinded with greed and high expectations. But when they do not see any money forthcoming, they get angry and blame the sponsors, the programs and the system but they never blame themselves. They quit. These people are not only greedy but stupid. They should know better that a person cannot get rich overnight unless he wins the national lottery or that he is a genius like Bill Gates. Any successful Internet marketer will tell you that it takes time and a lot of hard work to make money on-line.

Next, there are some people who join [e-marketing](#) programs and expect to get everything free. They want everything at no cost to them - memberships, gifts, downloads, articles, e-books, bonuses etc. They feel that the sponsors owe them that much to be in the programs. Some are so greedy that they even want the commissions from other people who joined after them. But, as soon as they see the words "pay subscriptions" or "be a full member" to enjoy the benefits, they quit. These unethical people are not newcomers to network marketing. They are professional "free-loaders". As soon as they quit, they join some other new programs and continue with their miserly ways. These people are not only greedy but selfish.

There are also some people who join [on-line marketing](#) programs and expect the sponsors or companies concerned to do all the hard work of earning profits for them. They are not committed to their businesses and they neither spend time nor effort to run them. They are also not interested to learn the skills and knowledge of running an e-business. They are not bothered with marketing strategies and some do not even know what products or services they are dealing with. They only know how to collect profits but expect others to do the hard work.

1 <http://ezinearticles.com/?New-Internet-Marketers-Fail-In-Their-Businesses-Because-They-Are-Greedy&id=847559>

2 Alvin wants to share his experiences and to help others achieve a better living by earning an honest income on the Internet. For more information about Alvin and other great on-line programs please visit his blogs at <http://sfguide.blogspot.com> and <http://successuniversityguide.blogspot.com>



The only work they are ever good at is to push buttons and hope money will spit out of some automated machines. They really have crazy pipe dreams. Some are even willing to pay to have all the hard work done for them. They use money to get others to earn more money for them. They are just lazy people with money in their pockets. When they see that the profits are not what they expected, they get disappointed and they quit. They might as well take their money to the banks. These people are not only greedy but lazy.

Greedy people with attitude problems do not fit in with the Internet marketing community. They fail in their [on-line businesses](#) because they expect too much. Some of them get scammed in the process while some are unethically selfish and some are just lazy. Internet marketing is not as easy as it seems -- you have to work it before it can work for you.

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Author's Resource Box:

Alvin Chung is the owner of <http://www.chungsite.com> - a website dedicated to helping newbies to Internet marketing achieve success. Alvin is also an affiliate of [Strong Future International](#) and operates a site at <http://www.chungsite.com/sfisuccess.html> that teaches new team members to [get started](#) with free resources from the Internet.

